



MediZine Inc. Magazines Win 41 Editorial Awards for Outstanding Consumer Health Education for 10th Year in a Row

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For the 10th consecutive year, MediZine Inc. has been recognized by both the National Mature Media Awards and the National Health Information Awards for its efforts to provide readers with high quality editorial. In 2005, they received a total of 41 awards - 2 Gold, 8 Silver, 12 Bronze and 19 Merit - 14 more awards than last year, when they received - 1 Gold, 4 Silver, 12 Bronze and 10 Merit.

According to MediZine Inc., EVP of Content, Carla Wojnaroski, "As more and more consumers become active in managing their health conditions, it is important for us to continue to supply them with timely, credible and helpful information. We have filled a void by translating medical jargon into clear, understandable terms," she added. EVP of Sales & Marketing, Suzanne Polizzi reflected on the awards combined with the continued growth of the company by saying "Our educational programs are recognized as best-of-breed by the three sectors we serve: The consumer who is looking for health solutions, the healthcare provider and the health marketing community. We would not be the fastest growing company in this space if we didn't deliver the highest caliber content."

The National Mature Media Awards presented a Gold Medal to Diabetes Focus for its "Complications 101: Hard to Digest" article. MediZine Inc. also received a Silver award from the National Health Information Awards committee for the Diabetes Focus article, "Jump Start" in the magazine/newspaper/newsletter article category.

The National Mature Media Awards is the nation's largest awards program recognizing the best advertising, marketing, and educational materials produced for adults age 50 and over. The awards program is open to all those involved in the production of materials for older adults.

Now in its 13th year, the National Health Information Awards program is designed to establish a seal of quality for consumer health information. The awards are organized by the Health Information Resource Center (HIRC), a national clearinghouse for consumer health programs & materials.

About MediZine Inc

MediZine Inc., the Leader in Consumer Health Educational Marketing, reaches millions of health-conscious consumers annually with research-based information that enables them to make better health decisions and lead healthier lives. As the pioneer in the use of Point-of-Care marketing programs in pharmacy and doctors' offices, and in-home Permission Marketing, MediZine Inc. continues to innovate consumer health education through its vast integrated, cross-platform programs utilizing print, online, direct and broadcast components.

Major brands include: MediZine's Healthy Living, the largest consumer health magazine; REMEDY, the third largest consumer health magazine; Diabetes Focus and Diabetes Focus Español, the largest magazines for diabetes patients and their caregivers; MDminute, a network of condition-specific health magazines; HealthyUpdates.com, condition-specific interactive educational platform, REMEDYDirect, the largest opt-in health database of its kind. MediZine Inc. is a privately-held company based in New York .