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MediZine LLC Acquires Healthcommunities.com, Inc.

NEW YORK, NY (June 23, 2009) - MediZine LLC, a leading consumer health education company, announced today the acquisition of Healthcommunities.com, Inc.

Founded in 1998, Healthcommunities.com, Inc. provides condition-specific, web-based patient education to health care consumers, website services to physicians, and interactive tools to help patients find primary care physicians, medical specialists, and other health care providers. Healthcommunities.com online services are designed to enhance the patient-physician relationship and improve the quality of medical care. Healthcommunities.com currently serves 30 patient communities ranging from Allergies to Oncology and reaches over 1.5 million monthly unique visitors. Additionally, over 2,300 practicing physicians use Healthcommunities.com practice services.

"We're thrilled to be acquiring Healthcommunities.com," stated MediZine LLC's President Mike Cunnion, "We feel the business is an excellent addition to our current growth strategy and is well aligned with MediZine's long standing commitment to improve the quality of medical care through innovative patient education in the home, online, at the pharmacy counter and in the doctor's office."

"Healthcommunities.com adds a growing, organic online audience and a targeted platform for our suite of editorial products which creates a host of new opportunities for our partners and advertising customers." Cunnion also noted, "In addition to accelerating our growth online, Healthcommunities.com physician products are a great compliment to MediZine's current network that reaches millions of health-interested consumers with award-winning content in more than 34,000 pharmacies and 200,000 doctors' offices and 2.4 million homes."

"We are very excited about becoming part of MediZine," stated Healthcommunities.com founder, Stanley J. Swierzewski III, M.D. "MediZine's strengths are an ideal fit with our current assets. MediZine brings award-winning editorial, strong sales and marketing expertise, and more resources to help expand our products and services to a larger audience of patients and physicians."

MediZine LLC is a portfolio investment of Veronis Suhler Stevenson, a leading media and communications private equity firm. This represents MediZine's second acquisition in the last twelve months. MediZine acquired University Health Publishing in July, 2008.

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About MediZine LLC (www.medizine.com)

MediZine, a Leader in Consumer Health Education, reaches millions of health conscious consumers with research-based information to help them make better decisions for healthier lives. As the pioneer in the use of Point-of-Care consumer health education programs in pharmacy, in doctors' offices, in home and online, MediZine continues to innovate consumer health education through its vast integrated, cross-platform channels. MediZine LLC is a privately held company based in New York in partnership with the private equity firm Veronis Suhler Stevenson (VSS). Assets include: MediZine's *Healthy Living*, the nation's largest consumer health magazine; *Diabetes Focus* the largest consumer diabetes magazine; *REMEDY*, the nation's third largest consumer health magazine; *REMEDYMD*, condition-specific health magazines; *RemedyLife.com*, educational consumer website; *REMEDYDirect*, permission-marketing health database; *REMEDYDigital*, permission-marketing interactive health platforms; University Health Publishing, health information products, produced in conjunction with prestigious teaching and research institutions including Johns Hopkins Medicine and the University of California, Berkeley, School of Public Health.

About Healthcommunities.com, Inc (www.healthcommunities.com)

Founded in 1998, Healthcommunities.com's mission is to be a leading provider of physician developed and monitored medical information and resources for the empowerment of health care consumers and medical professionals. Healthcommunities.com currently creates content and provides services to a community of 30 medical information channels and has developed an extensive network of physician members through its Physician Website Management System, in which customized physician practice websites are created and maintained. Health care consumers are able to find providers through Healthcommunities.com MDLocator network, wherein they can learn about physicians and their practices, download forms, and access a variety of resources that facilitate their health care decision making.

About Veronis Suhler Stevenson (www.vss.com)

Veronis Suhler Stevenson is a private equity buyout and structured capital fund management company dedicated to investing in the information, education, marketing services and media industries in North America and Europe. VSS provides capital for buyouts, recapitalizations, growth financings and strategic acquisitions to companies and management teams with a goal to build companies both organically and through a focused add-on acquisition program. To date, VSS equity and structured capital funds have invested in 63 platform companies, which have in turn completed over 270 add-on acquisitions resulting in a portfolio with realized and unrealized enterprise values totaling approximately \$14 billion.